

# WHY TXU ENERGY



## ***Put us to work for you, so you can put your dollars to work in the classroom.***

*When your job is powering education today and tomorrow, you need an energy partner that can deliver long-term budget certainty and customized solutions for a brighter future.*

*We've helped districts all over Texas find the right energy plans and secure ongoing savings, and we're here to help yours too.*

# WHY TXU ENERGY

## Savings with Certainty

- Manage long-term budgets with fixed rates and competitive pricing you can trust.
- Skip the aggregator fees – work directly with us.
- Track and optimize usage across multiple buildings and schools with our Load Analyzer tool.

## Experience with Credibility

- Work with a dedicated team of experts with 95% satisfaction.<sup>1</sup>
- Make informed decisions with the help of timely market data.
- Get customized solutions that can reduce energy demand and lower overall operating costs.

## Sustainability with Convenience

- Make affordable renewables a reality with wind, remote solar or a custom onsite solar solution.
- Use TXU GreenBack funds to make simple energy efficiency improvements that deliver ongoing, long-term savings that can go back into the classroom.
- Get money back when you lower your use during high demand periods with TXU Reduction Rewards.

### Spotlight: Magnolia ISD

Since 2008, we've helped Magnolia ISD reduce its electricity budget by more than 25%, resulting in over \$1.5 million in savings.

*“Those are dollars that we can put back in the classroom. Those are dollars that we can hire additional teachers with, and we're not spending to heat and cool our buildings.”*

**– Dr. Todd Stephens,  
Superintendent, Magnolia ISD**

See more of Magnolia ISD's story online at [txu.com/magnolia](http://txu.com/magnolia).



***It costs you nothing to see if we can save you something.***

**Contact your business representative or email [business@txu.com](mailto:business@txu.com).**



<sup>1</sup> 2016 TXU Energy Large Business Account Service Satisfaction Survey  
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